

**Background**: Since the overturn of *Roe v. Wade*, many corporations across American industries have remained largely silent as bodily autonomy is under attack.

UltraViolet's <u>#ReproReceipts</u> data break down how Ford and GM--the top automakers in the nation--have given at least a combined \$5 million to anti-abortion lawmakers. In Michigan, where both companies are headquartered, the automakers have donated a total of more than \$450,000 to the lawmakers fighting to take away the rights and freedoms from Michiganders.

Despite pandering to women buyers in recent PR efforts, GM's and Ford's support for anti-abortion lawmakers poses a direct threat to their bottom line. According to research, over 60% of cars purchased in 2019 were purchased by women and women have significant buying influence when deciding on car purchases.

As consumers head to car dealerships, UltraViolet's car guide aims to help women and their allies know before they buy.

## Know Before You Buy: UltraViolet's Car Guide for Women and their Allies

## 1) Ford Motor Company

- Makers of: F-150, Ford Explorer, and Ford Escape
- Donations to anti-abortion lawmakers since 2020 election cycle: \$1.6
  million
- Donations to anti-abortion lawmakers in Michigan since 2020 election cycle: \$31,000

## 2) General Motors

- Makers of: GMC, Chevrolet, and Buick
- Donations to anti-abortion lawmakers since 2020 election cycle: \$3.9 million
- Donations to anti-abortion lawmakers in Michigan since 2020 election cycle: \$30,000