



ULTRAVIOLET ACTION CREATES A PATHWAY FOR MILLIONS OF WOMEN

**AND OUR ALLIES TO DIRECTLY INFLUENCE THE
LAWS AND POLICIES THAT GOVERN OUR LIVES.**

ultraviolet
 **ACTION**

UltraViolet Action is a 501(c)(4) organization that creates consequences for sexism by holding politicians and thought leaders accountable to all women. We leverage the 501(c)(3) educational work we do to run grassroots lobbying 501(c)(4) campaigns to pass or defend legislation that will benefit all of our lives. We demand policies that center women, especially women of color, Indigenous women, immigrants, and LGBTQ people.

By working directly with lawmakers and mobilizing constituents, we protect and expand health, safety, and security for millions of women. UltraViolet Action helped convince Senators Susan Collins and Lisa Murkowski to vote against legislation to repeal the Affordable Care Act, push Congress to pass an expanded and improved Violence Against Women Act, and pass paid leave legislation in cities and states across the country.

WEAREULTRAVIOLET.ORG

UltraViolet is powered by supporters like you! To donate to UltraViolet Action, please visit our website, contact us at info@weareultraviolet.org or send a check to: **UltraViolet Action, PO Box 92592, Washington, DC 20090**

Contributions made to UltraViolet Action are not tax-deductible as charitable contributions for federal income tax purposes.



WE DEVELOP WINNING STRATEGIES THAT COMBINE PEOPLE POWER WITH CREATIVE TACTICS TO DEMONSTRATE

THE COLLECTIVE POWER OF WOMEN TO DEMAND A DEMOCRACY THAT WORKS FOR US, NOT AGAINST US.

UltraViolet Action provides the tools, training, and resources needed to support volunteer leaders, emerging activists, and local allies on the ground to effectively advocate for change. We organize grassroots lobbying days across the country, create geo-targeted ads directed at legislators and legislative staff, crowdsource policy priorities to

demand that lawmakers advocate for the breadth of issues that women care about, design infographics that illuminate the values behind policy priorities, and send letters to decision-makers from the people directly impacted by the policies under consideration, among numerous other winning tactics.

WE BUILD POWER BY ORGANIZING AND CONNECTING MEMBERS IN EVERY CONGRESSIONAL DISTRICT IN THE COUNTRY

TO ENSURE THAT WE ARE LEADING ACTIONS OUTSIDE OUR REPRESENTATIVES' OFFICES AT THE EXACT MOMENT A NEWS STORY BREAKS OR A BILL IS MOVING TOWARD PASSAGE.

UltraViolet Action has successfully demonstrated the power of survivors as a political constituency by training hundreds of volunteers to confront senators and demand they listen to survivors—like Maria Gallagher (an UltraViolet member) who, along with our partner Ana Maria Archila of the Center for Popular Democracy, convinced Sen. Flake

to delay the vote to confirm Brett Kavanaugh to the Supreme Court—and protected access to affordable healthcare and reproductive rights for millions of women and families by blocking repeated attempts by the Trump administration to repeal or replace the Affordable Care Act.

WE CREATE IMPACTFUL STRATEGIES AND ACTIONS TODAY THAT LEAD TO THE COUNTRY WE WANT TOMORROW.

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