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5 COMPANIES ENGAGING IN REPROWASHING

BACKGROUND: On June 24, 2022, the United States Supreme Court voted 5-4 to overturn *Roe v. Wade*, which had guaranteed the constitutional right to an abortion. Since then, companies have been engaging in “reprowashing” by releasing statements that affirm the right to bodily autonomy and abortion care access for their employees--while still funding the anti-abortion lawmakers restricting abortion access for those employees and millions of others across the country.

But UltraViolet’s [#ReproReceipts](#) data shows exactly how these companies' political giving conflicts with their press releases.

WHAT IS REPROWASHING?

REPROWASHING (*verb*): Performative actions by a company that are intended to suggest they support abortion care and the right to bodily autonomy, while at the same time, the company diminishes the health, safety, and rights of their employees and customers by funding anti-abortion politicians. (See pinkwashing, rainbow washing)

EXAMPLES OF REPROWASHING:

1) COMCAST

The announcement: In response to the ruling, Comcast publicly [confirmed](#) that its existing healthcare travel benefit for its employees already includes abortion care.



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The reality: UltraViolet [data](#) shows that since 2020, Comcast has donated over \$5.2 million dollars to anti-abortion lawmakers in the United States. Comcast was also one of the major companies contributing a total of \$500,000 to the

Mississippi lawmakers who successfully brought the *Dobbs v. Jackson Women's Health Organization* case that the Supreme Court used to gut *Roe v. Wade*.

2) AT&T

The announcement: Following the SCOTUS ruling, an AT&T spokesperson responded in a [statement](#) that the company will “provide benefits that cover the cost of travel for medical procedures that are not available within 100 miles of their home.”

The reality: AT&T is one the biggest contributors to anti-abortion lawmakers across the country. UltraViolet [data](#) shows that since the 2020 election cycle, the company has given more than \$5.1 million to anti-abortion lawmakers and candidates. With Comcast, AT&T was one of the top funders to the Mississippi legislators who sought to have the Supreme Court uphold their state’s highly restrictive abortion law and restrict abortion access.

3) NIKE

The announcement: The major retailer [announced](#) that the company’s existing health plan covers travel and lodging expenses for employees requiring health care services unavailable in their home state.

The reality: In its home state of Oregon, Nike has given anti-abortion lawmakers more than \$800,000 since 2020, according to UltraViolet's [data](#).

4) DISNEY



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The announcement: Disney [announced](#) on Friday that it would be extending its “family planning” benefit to any Disney employee needing to travel for abortion care.

The reality: Prior to announcing that it would temporarily pause its political giving to Florida lawmakers, Disney was the third-largest contributor to supporters of the state’s 15-week abortion ban. According to UltraViolet’s [analysis](#), 69% of Disney’s political donations in Florida went to anti-abortion lawmakers, totaling \$166,100 in contributions since 2020. Disney also gave over \$40,000 to anti-abortion lawmakers in California since the 2020 election cycle.

5) UBER

The announcement: In a [statement](#) released to reporters, the company affirmed that it will cover travel and lodging expenses for employees where abortion care is unavailable.

The reality: Since 2021, Uber has [donated](#) \$50,000 to the Republican Attorneys General Association (RAGA), which actively works to eliminate abortion access nationwide.