

WDDP Weekly Update - 9/22/24

What they're saying

- Harris' opponents have been blaming her (and Democrats generally) for a second attempted assassination on Trump - claiming they are using “incendiary rhetoric.”
- Right-wing accounts are also focused on undermining Harris' economic proposals, portraying her as out of touch or not knowledgeable about economics.

What we're saying

- **We are not going to sound defensive against “incendiary rhetoric” accusations.** Rather than push back, we are going to speak on our own terms about what happens when rhetoric escalates - looking at [Springfield, OH as an example](#).
- We are continuing to focus on **contrast messaging** that compares Harris' and Walz's priorities against those of a second Trump administration.
 - Framing the Left has guidance for talking about the economy/cost of living [here](#).
- We are also going to focus on our own priorities - including uplifting the news of the first official abortion ban deaths in Georgia. Messaging from reproductive rights groups generally emphasizes:
 - Amber Nicole Thurman and Candi Miller would be alive if it wasn't for Georgia's abortion ban.
 - The politicians who enabled these bans are responsible. They know how dangerous and cruel these bans are, and want to impose them anyway.
 - Exceptions do not work; restrictions still block people from accessing the care they need—with sometimes deadly consequences.

What we're sharing

- **Doppler found** this [@waltermasterson](#) clip of Harris detailing her plan for an opportunity economy performed in the 96th percentile; and this [@kaydenxofficial](#) clip contrasting Trump's loyalty to billionaires with VP Harris's support of the middle class performed in the 95th percentile.
- These clips also performed well on TikTok: [MSNBC's](#) coverage of Billie Eilish endorsing Harris; and a [NowThis video](#) showing Harris talking about her favorite curse word following a clip from the debate
 - Red Wine and Blue has raised \$85k [and counting](#) for the Haitian Community Help and Support Center and Springfield City School District.