

## WDDP Weekly Update - 9/9/24

### What they're saying

Opposition accounts are continuing to push a slew of hateful rhetoric against Harris, including a high volume of attacks relying on racist and sexist tropes, undermining her Black identity, and seeking to define her as radical.radical.

### What we're saying

We are continuing to focus on contrast messaging that compares Harris' and Walz's priorities against those of a second Trump administration.

The highest-engagement progressive content this week emphasizes Harris' "opportunity agenda" and her focus on housing affordability and price-gouging; celebrates the many GOP figures who have endorsed her; and humanizing of content of Harris interacting with people on the campaign trail.

By comparison, Trump and Walz are unlawfully campaigning at Arlington cemetery, ignoring calls for gun violence prevention, and attacking people without children - while [failing](#) to offer real solutions to obstacles like child care costs.

**We're still not acknowledging attacks on Harris's identity.** As she herself said, "Same old tired playbook. Next question please." Instead, we're emphasizing that she is the right person for the job for all Americans.

### What we're sharing

A recent [Goldman Sachs analysis](#) found the US economy would see its biggest potential growth if Harris wins under a Democratic trifecta, and would take a hit if Trump is elected (here's a [TikTok video](#) about it)

[Posts contrasting](#) Harris/Walz and Trump/Vance responses to the school shooting in Georgia.

Posts emphasizing Harris' plans on [housing](#) and the [economy](#)